



Website Feature Planning WS-1

Site Info

Business Name: _____
Contact Info: Name: _____
Address: _____
Phone: _____
Website URL: _____

Website Type

Business	eCommerce	Blog	Personal
Social	Informational	Portfolio	Media

Website Features

Feature Name	Description	Budget	Priority
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Need Want Neutral

Privacy Policy

Terms Of Service



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Website Features

Feature Name	Description	Budget Priority
		Need Want Neutral



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Website Feature Idea List

eCommerce

Ecommerce Shopping Cart
 Printable Coupons or Coupon Codes
 Downloadable Purchases
 Interactive Product Customization
 Reviews/Rating system
 User created products
 Auctions
 Wholesale
 Minimum/Maximum Orders
 Postage Calculations
 Price Round Up Donations
 Tiered Pricing
 Pre-Ordering
 Special Product Filtering
 Affiliate product listings
 Dropship product listings
 Product Imports
 Realtime food ordering
 Special Payment Types
 Invoicing System
 Ticket Purchase

Design - Layout

Product Services Comparison
 Timelines
 Megamenu
 Parallax
 Animation
 Tooltips
 Custom Icons/Fonts
 Virtual Tour
 Interactive Catalogs
 Random Content
 Custom Content Types
 Document Embedding
 Code Posting
 Tables
 Breadcrumb Navigation
 Specialized Sidebar
 Scroll to Top
 Charts & Graphs
 Social Share
 Slider
 FAQ
 Visual Design Editing
 Image Hover Effects
 Accordion Layouts
 Tabbed Layouts

Communication

Live Chat
 Email List Opt In
 Popups
 SMS notifications
 Alerts
 Contact Form
 Ticketing System

Analytics

Heatmaps
 Users Interaction Recording
 User Monitoring
 Download Monitoring
 In Dashboard Site Analytics
 Performance Monitoring
 Traffic Counter
 Google Analytics Integration

Optimization

SEO Tools
 Website Optimization Tools
 Image Optimization Tools
 Split Testing
 Content Delivery Network
 Schema
 Lazy Loading
 Special accessibility and compliance
 COPA Compliance
 GDPR Compliance
 Load Balancing
 Advanced Caching
 Dynamic Image Formatting
 Low Bandwidth Website
 Page Speed Monitoring

Security

Watermarks
 Two-Factor Authentication
 Captcha - reCAPTCHA
 Special User Privacy Features
 Bot/Spam Protection
 IP Blocking - Flagged, Specific,
 Country Based
 Automated Backups
 Offsite Backups
 Virus Scanning
 Auditing
 Access Monitoring
 Brute Force Protection
 DDOS Protection
 Customized Database Structure
 Specialized Login Page
 Serverside Firewall

Management

Bulk Editing
 Bulk Uploads
 File Management
 Collaboration
 Customer Relationship Management
 Human Resource Management
 Project Management
 Internal Site Search
 Link Cloaking
 Automation
 RSS
 Crowd Funding
 Affiliate System
 User created content
 Multi-site Network
 News Aggregator
 Real estate Listings
 Elearning courses
 Event Calendar

Forum
 Age Restrictions
 Stock & Commodity prices
 Memberships
 Radio
 Weather
 Commenting
 Database Editing
 Website Cloning
 Content Scheduling
 Limited Time Content
 White label Dashboards
 Directory
 File Sharing
 Blog
 Advertising
 member Signup/Login
 Polls
 Interactive Maps

Media Gallery
 Career Postings
 Online Applications
 Booking
 Team Bios
 Integrations
 Author Pages
 Password Protected Content
 Userbase Protected Content
 Site Editing/Publishing/Drafting
 restrictions
 Social Media Feeds
 Podcasts
 Video
 Music
 Donations
 Social Proof
 Documents and Guides
 Quizzes



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Instructions

Printing

If you need additional feature pages, you can easily print only that page using your print options.

Descriptions

Be sure to include extra detail in descriptions when it comes to third party integrations like API's. Supplement these pages with additional documents when needed

Additional Information

A quick online search will explain lots of the features in our list. If you are unsure or feel lost, fill this form out with your web design company!